CORPORATE CAPABILITY COMPENDIUM · EDITION 2026–2027 · UPDATED NOVEMBER 2026

# Executive Summary

InsightBridge Global LLC · InsightBridge Global Lab LLC — Auburn, Alabama, USA

InsightBridge Global LLC is a theory-driven strategic think tank headquartered in Auburn, Alabama. It originates its own analytical frameworks rather than licensing others', tests them in public against published statistics, and applies them at three altitudes: national and sovereign strategy, industry strategy, and operational execution. Together with its independently registered sister company, InsightBridge Global Lab LLC, the firm runs three practices: strategic planning and advisory, applied vertical AI, and quantitative trading research. It also operates a bilingual (English/Chinese) intelligence network across five digital properties. Every judgment it publishes is dated and later graded against official data.

| | | | |
|---|---|---|---|
| **50**<br>original bylines on six industry platforms | **82**<br>syndications and citations · 49 outlets | **12 · 5**<br>countries and regions · languages | **694**<br>Microsoft Copilot / partner AI citations, 4 Aug–1 Nov 2026 |
| **73.33%**<br>top AI citation share on U.S. midterm outlook queries | **4**<br>original frameworks in active use | **3 + 5**<br>production hotel-AI systems · financial ML systems | **9**<br>book-length manuscripts; five under publisher review |

Sources: press and citation register (intelligence.insightbridge.global/press, updated 27 Oct 2026); Microsoft Bing Webmaster Tools, AI Performance report (insightbridge.global/insights/bing-ai-performance-copilot-citations-2026). Bylines: Hotel News Resource 22 · Meadin 12 · Hospitality Net 10 · Turizm Günlüğü 4 · PhocusWire 1 · Hospitality News Middle East 1. AI citations by month: Sept 81 · Oct 608 · peak 86 on 26 Oct 2026.

## 1 Corporate profile

| Item | Detail |
|---|---|
| **Parent company** | InsightBridge Global LLC: Certificate of Organization, State of Wyoming, 24 March 2026 · D-U-N-S 14-455-6174 |
| **Sister company** | InsightBridge Global Lab LLC: Wyoming, 13 June 2026 · independent, research-only entity (hotel AI, AI-driven robotics, financial ML, semantic fingerprinting) |
| **Divisions (DBA)** | InsightBridge Global Intelligence · InsightBridge Global Press · InsightBridge Global News |
| **Headquarters** | 1001 N Donahue Dr, E2, Auburn, AL 36832, USA · research collaboration with Auburn University and Atlanta-region universities |
| **Five properties** | insightbridge.global (corporate record) · intelligence. (research) · news. (daily briefing) · press. (books) · lab. (systems and products) |
| **Clients served** | Ministries, tourism authorities and DMOs · hotel owners, operators, investors and REIT committees · sovereign funds, investment committees and institutional readers |

## 2 Three practices, one method

### Practice I · Strategic Planning & Advisory

- National, regional and destination tourism master plans over 5-, 10- and 15-year horizons; sovereign-programme stress tests; source-market prioritisation with Chinese- and Indian-market depth; post-oil and post-cyclical transition planning.



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- A five-phase method running from discovery to measurable implementation. Every recommendation carries its source, assumption and KPI. Deliverables come as editable files plus PDF and Word.
- Enterprise governance: the proprietary Management-Debt Diagnostic, board briefings, a three-day bilingual GM/Revenue Director immersion and ownership-representative training. The method is industry-agnostic and has been applied to aviation, sovereign asset management, industrial policy and governance transitions.

### Practice II · Applied Vertical AI (InsightBridge Global Lab LLC)

- **POLARIS · ORION · NOVA**: a total-revenue system covering pricing, CRM and direct booking, and autonomous guest acquisition. It was back-tested on 76 Macau hotels with 69 months of history and verified on IBM Quantum and AWS Braket; a public dashboard covers 1,500+ recorded runs per model.
- **Client-signed production results** at three Xi'an hotels: ADR +7.8–9%, RevPAR +10.2–11%, OTA fees −3.8 to −5.2 pp, RMB 0.52–1.1 million saved per property per year, and payback in under four months at the reference property.
- **Dynamic Semantic Fingerprint™**: a buyer-unique signature woven into the wording of every purchased copy. It achieved AUC 0.92–1.00 across six frontier models and traced 606 of 606 lines in testing. CNIPA and PCT applications are filed and pending. SidePilot (browser AI sidebar) and Cognition (local-first desktop workspace) are forthcoming.

### Practice III · Quantitative Trading Research

- Five proprietary machine-learning systems covering crypto, equity-index futures, FX, WTI crude and U.S. Treasuries. They share one pipeline: macro regime engine, event-driven signals, right-side confirmation and a centralised risk guard. The systems trade proprietary capital only; nothing here is investment advice or a solicitation.

## 3 The Global Intelligence Network

Most advisory firms describe their expertise; InsightBridge publishes it, weekly and bilingually, with dates, and lets the record be checked. InsightBridge Global Intelligence publishes institutional-grade analysis on macro policy, geopolitics, frontier AI, sovereign capital and national strategy across 13 curated series and free bilingual whitepapers. InsightBridge Global News carries the Strategic Intelligence Briefing (The Global Brief) and ten sector feeds under one rule: synthesis is the product and attribution is the constitution. An audio edition is available on the InsightBridge Radio App. InsightBridge Global Press carries nine book-length manuscripts. Structured data, RSS and machine-readable summaries make the network legible to AI assistants, which is reflected in the 694 Copilot citations recorded in three months.

## 4 Track record: forecasts graded in public

- **Saudi Vision 2030.** A structural diagnosis was published on Hospitality Net and Hotel News Resource between 13 May and 14 July 2026, followed by a public scorecard on 29 July 2026. Three calls were confirmed: structural ADR decline (GASTAT Q1 2026 ADR −11.4% year on year), holy cities as the inelastic exception, and NEOM de-hotelisation. One was marked "not scored" because the deciding data pre-dated the forecast.
- **Türkiye and Kenya.** A national tourism strategy model and a core–periphery zonation blueprint (Hotel News Resource, August–September 2026) were carried as a four-part Turkish-language column in Turizm Günlüğü, featured by Tourprom.ru for the Russian market, republished by Hospitality Trends and cited by EcoWatch Kenya in national mineral policy.
- **2026 U.S. midterm elections.** The final edition, frozen on 31 October 2026, four days before the vote, called both chambers correctly, along with 10 of the 12 individually rated Senate races. The Democratic House gain exceeded the upper bound of the 222–238 seat range, and the scorecard published on 5 November 2026 states this openly.



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- **Under observation.** GH-CREI capital-efficiency index, London 2026–27 hotel cost structure, Türkiye's two-season pricing, and a 15–25% operating-margin gap for embodied-AI adopters by end-2027. These are listed so that clients can hold the firm to them.

Grading rule: a prediction counts only if it was published on a third-party platform, with a date, before the verifying data; verification must come from an official statistic or public record.

## 5 Leadership

**Dr. Tong Yin (殷彤), Founder & Chief Research Officer.** Ph.D. in Hospitality Management (Auburn University), M.B.A. (Eastern Illinois University), and a former Instructor at Auburn University. He spent two decades in senior executive roles in hospitality, professional services and global manufacturing across the United States, China, Australia and Europe. He originated four frameworks: Core Code Theory, The Home Model, Governance Debt and Dynamic Driver Replacement Theory. His most recent sole-authored peer-reviewed article appeared in the International Journal of Hospitality Management (Elsevier, Vol. 141, Art. 104947, October 2026). Working papers are under submission to the Academy of Management Review, Strategic Organization, MIT Sloan Management Review and the Journal of Marketing. Nine manuscripts are carried by InsightBridge Global Press, five of them under review at Routledge, CABI, Columbia, Cambridge and Bloomsbury.

## 6 How to engage

Write to tongyin@insightbridge.global → qualification note within two working days → no-fee exploratory call → proposal within five working days → engagement. There is no published rate card; each mandate is priced against its scope.

| Format | Typical scope | Duration |
|---|---|---|
| **Destination / municipal tourism plan** | Engagement, baseline, market analysis, strategy, implementation matrix, KPIs | ≈ 6 months |
| **National or regional master plan** | 5/10/15-year horizon, governance architecture, source markets, KPI system | 6–12 months |
| **Diagnostic sprint** | Management-Debt Diagnostic, or data-readiness and back-test on the client portfolio | 4–6 weeks |
| **Hotel-AI pilot and rollout** | Shadow-mode pilot, then staged rollout; annual PaaS licence plus implementation | 8–12 wks · 3–6 months |
| **Board advisory and research** | Board briefings, executive training, commissioned analysis, institutional data access | Per session / mandate |

Procurement-ready: registered Wyoming LLC, D-U-N-S on file, proposals in the client's format, conflict-of-interest disclosures and insurance certificates on request. Proprietary methods remain with InsightBridge; client data remains with the client.

### Verification

Full compendium (27 pp.) enclosed. Live sources: https://insightbridge.global · https://intelligence.insightbridge.global/press · https://insightbridge.global/insights/bing-ai-performance-copilot-citations-2026/ · https://www.hotelnewsresource.com/article142297.html (Vision 2030 scorecard) · https://intelligence.insightbridge.global/dashboard · https://intelligence.insightbridge.global/articles/us-midterms-2026-forecast-scorecard · https://lab.insightbridge.global



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